

East Cowes Town Council Public Consultation October 2021

Total Participants 137

68 at consultation event/ completed paper questionnaire

69 online questionnaires completed

		% of responses					
Q1	Communication with the Community	Rating	1	2	3	4	5
	Newsletter		10%	5%	27%	23%	35%
	Website		13%	16%	43%	14%	15%
	Facebook		10%	8%	36%	29%	16%
	Noticeboards		17%	22%	34%	14%	13%
			Yes	No			
	E-newsletter		83%	17%			
	Phone App		66%	34%			
	Annual Directory		55%	45%			
	Interactive Noticeboards		62%	38%			
	Instagram		21%	79%			
	Other Social Media		12%	88%			
Q2	Local Services		Yes	No			
	Weeding		75%	25%			
	Gully Clearing		70%	30%			
	Leaf Clearing		67%	33%			
	Recreational areas/green spaces		91%	9%			
Q3	Street Markets, Festivals and Craft Markets		Yes	No			
	Pop-up music events		89%	11%			
	Street Markets		94%	6%			
	Children's entertainers		83%	17%			
	Farmers markets		93%	7%			
	Seasonal craft fairs		91%	9%			
	East Cowes in Bloom		94%	6%			
	Agricultural/ flower shows		75%	25%			
Q4	Paddling Pool						
	Close and repurpose		5%				
	Improve with island		71%				
	New pool		23%				
Q5	East Cowes Traffic Available to view in the Clerk's Office						
Q6	Community Hub/Library		Yes	No			
	Town Councillor Surgeries		92%	8%			
	Ward Councillor Surgeries		90%	10%			

Q7 Community Cinema

Musicals	51
Animation	30
Family Films	79
Classic	60
Romcom	25
SciFi	28
Adventure/Thriller	59
Blockbusters	43
Arthouse/ Foreign language	22
Horror	8
LGBTQIA+	11
Other	6
Weekday Evenings	75
Weekend Evenings	63
Weekend matinees	53
Weekly	9
Fortnightly	28
Monthly	88

Q8 Skatepark

Improve	Yes	No
	82%	18%

Q9 Jubilee Gardens

Develop	Yes	No
	80%	20%

Climate Change Gardens	50%
Community Orchard and pond	38%
Other	12%

Q10 Suggestions Available to view in the Clerk's Office

Overall satisfaction

Very Dissatisfied	2%
Dissatisfied	7%
Neither	32%
Satisfied	43%
Very Satisfied	17%